



MULLING
CORPORATION

Emory Mulling

*THE Expert on Career and
Workplace Issues*

Chairman and Founder of
one of America's Most
Respected Talent
Management Firms
Mulling Corporation

Host of Georgia Public
Broadcasting's
At Work with Emory Mulling

Prolific Journalist and Author of
*The Mulling Factor: Get Your Life Back by
Taking Control of your Career and The
Mulling Factor[®] workplace assessment tool*

Expert Media Resource for Workplace Issues
Print, Broadcast, Radio and Online

Sought-after Public Speaker and Expert Witness
Locally, Regionally and Nationally



THE Workplace Issues Expert

"Emory Mulling is the "go to" source on workplace issues and the employment market for news media throughout the U.S."

Emory Mulling is a nationally recognized expert on the trends and forces shaping the American Workplace today. His organization, The Mulling Corporation, is a renowned career transition/outplacement firm and is a leader in Executive Coaching and Leadership Development. More than 25 years experience – as a former Human Resources executive at several Fortune 500 companies and as Chairman of Mulling Corporation – give him a broad and unique perspective on career and workplace issues.

Mulling's radio show on Georgia Public Broadcasting, At Work with Emory Mulling is a regional talk/call-in show heard on the air and over the internet with a loyal and diverse following in a prime 3pm Friday time slot. Recent hot topics have included: ***How to Remain Positive in a Down Economy and Are the Layoffs Coming?***

Having experienced Corporate downsizing firsthand in the 1980's, Emory came to recognize that "conventional wisdom" doesn't always apply in the workplace. He recognized that issues well beyond a person's ability to do the work itself often create what he calls "misemployment," which can lead to untenable situations – for employee and employer alike.

In fact, research conducted by Mulling's organization – research which led to the development of The Mulling Factor© assessment tool – found that less than 5 percent of job dissatisfaction is caused by the work itself. The real problem? In one-third of the cases, the work environment is the issue. And in almost two-thirds of the cases, the issues are with the boss.

This realization – that we need to look beyond conventional wisdom and understand real Workplace Issues affecting employees and employers – serves as the driving philosophy of Emory Mulling and The Mulling Corporation. Emory and his team of Senior Consultants are committed to looking beyond the obvious. They provide solutions, not gimmicks or conventional wisdom, to address complex Workplace Issues – issues that rob employees of the job satisfaction and job stability they want and issues that rob employers of the productivity and competitiveness they need.

"Emory Mulling is a good interview. He provides concise, non-commercial, and to-the-point answers to complex questions. As the workplace expert on Georgia Public Radio's, "At Work with Emory Mulling" Mulling is an experienced radio and television personality.

For five years, Mulling wrote a nationally syndicated Workplace Issues column, ***People Smarts***, for the American City Business Journals network. He is also the author of ***"The Mulling Factor: Get Your Life Back by Taking Control of your Career,"*** a book that helps people understand their working style and how it does – or does not – mesh with

the style of their boss. That issue – meshing with the boss – is a critical one in today’s workplace, as individuals work harder to keep their jobs, and organizations need the right employees in the right jobs.

A prolific journalist, author, legal expert and public speaker, Emory Mulling has written and presented extensively in areas such as:

- Career Strategies – Taking Control of Your Career in Any Economy
- Layoffs and Downsizings – The Employer and Employee Perspective
- Employment, Leadership Development and Human Resources Management Trends
- Executive Coaching and Employee Training and Development
- Age-Related and Gender-Related Employment Issues
- Employee Relations and Workplace Conflict
- Violence in the Workplace
- Ethics in the Workplace
- Employment-Related Legislative Issues and Litigation
- Misemployment – Identifying Your Compatible Jobs
- Negotiating for a Job, Severance Package or Separation Agreement
- Re-Entering the Workplace After a Time Lapse
- Workplace Communication, Team Building and Cultural integration
- Employment Trends That Will Affect Your Career
- The Shortage of Leadership in Corporate America
- The Dynamics of Men and Women in Leadership
- How to Attract and Retain Good Employees
- Wrong Boss, Wrong Job –OR– Right Boss, Right Job? It’s Your Choice!
- Why is it so “Hard” to Solve the “Soft” Issues?

"Emory Mulling is talented in print, radio, television, and online media. He understands that the news media often operate under tight deadlines and will make himself available on short notice, whether he's in his Atlanta-area office or working with clients throughout in other cities."

In 2009, workplace issues have become even more critical with companies requiring heightened productivity, cost-efficiency and quality leadership from their workforce. With mass layoffs covering the media daily and affecting everyone in every city, the calm, clear direction from a seasoned career and workplace expert is not only warranted, it is a necessity.

Emory Mulling is that expert.

Print Presence

Emory Mulling has been published, interviewed and quoted in hundreds of major publications including:

Arizona Republic	Employment Review	Pro Magazine
Atlanta Business Chronicle	Entrepreneur	Professional Woman's Magazine
Atlanta Business Review	Entrepreneurial Edge	Sacramento Bee
Atlanta Employment Weekly	Fortune	Sales and Marketing Management Magazine
Atlanta Journal-Constitution	Georgia Trend	San Antonio Business Journal
Atlanta Magazine	Greenville (SC) News	San Francisco Chronicle
Austin Business Journal	Hartford Business Journal	Savannah Morning News
Birmingham Business Journal	HR Atlanta	Small Business Computing
Boston Globe	HR Briefing	Southwest Airlines Spirit Magazine
Business Asset	HR Magazine	Syracuse Business Journal
Business Atlanta	Inc. Magazine	TECHtalk
Business to Business	Independent Banker	The Raleigh/Durham Business Journal
Chicago Daily Herald	Kiplinger's Personal Finance	The Business Journal of Jacksonville and Northeast Florida
Chicago Tribune	Men's Health	The Business Journal of Tampa Bay
Cincinnati Enquirer	Microsoft bCentral	The Pennsylvania Daily Local The Dallas Morning News
Competitive Edge	Nashville Business Journal	The Sunday Times Plus
Creative Loafing	National Business Employment Weekly	Time
Daily News, West Bend	Newsweek	Wall Street Journal
Dallas Business Journal	New York Times	Washington Business Journal
Dallas Morning News	NY Newsday	Washington Post
Dayton Business Journal	Omaha World Herald	Workforce
Dayton Daily News	Orlando Business Journal	
East Bay Business Times	Personnel Magazine	
EEO Bimonthly	Potentials Magazine	
Employee Relations Bulletin		

Broadcast Presence

Emory Mulling has been interviewed on dozens of news programs and network affiliates in various markets including:

GPTV - Georgia Public Television - Southeast Region
KCCI-TV, Des Moines, IA
KCRA-TV, Sacramento CA
Kiplinger's Personal Finance TV (Syndicated)
KMBC-TV, Kansas City MO
WGNX-TV (CBS), Atlanta, GA
WXIA-TV (NBC), Atlanta, GA
WSB-TV (ABC) - Atlanta, GA
WAGA-TV (FOX) - Atlanta, GA

Radio Presence

Emory Mulling has been interviewed on and has hosted hundreds of radio news and talkshow programs nationwide including:

Business Talk Radio
"The Mike Schiano Show"
Orlando FL

Business Talk Radio
Orange County NY

CRN-International

Georgia Public Radio Weekly
"At Work" segment 2007-2009
Atlanta GA

Georgia Radio Reading Service
GRRS - Atlanta GA

KBNP-1410 AM Portland OR

KCCO-950 AM
Minneapolis MN

KCEO-1000AM San Diego CA

KCMX-880 FM
Medford-Ashland OR

KDAT-FM Cedar Rapids IA

KDIA-1650AM
San Francisco CA

KFRM-50 AM Salina KS

KGNB-1420 AM
New Braunfels TX

KIKK-650 AM
Houston/Galveston TX

KKCS-1461 AM
Colorado Springs CO

KNZQ-Q10 Reno NV

KOMH-880 AM Pawhuska OK

KPHN-1190 AM Kansas City MO

KQBT-FM Austin TX

KSBN-1230 AM Spokane WA

KSRC-FM Radio Kansas City MO

KVMX-FM Portland OR

KXEL-AM Cedar Rapids IA

Power Lunch Atlanta GA

Radio America Washington DC

WBIS-1190 AM Baltimore MD

WBNW-1120AM Boston MA

WBYS-AM Canton IL

WBQB-FM Fredericksburg VA

WDXI-1310 AM Jackson TN

WGCH-1490 AM Greenwich CT

WGFB-FM Rockton IL

WGST-AM News Radio 640
Job Talk Atlanta GA

WGUM-AM Radio Atlanta GA

WHAN-1430 AM Richmond VA

WHWH-1350 AM Trenton NJ

WIXL-1190 AM Orlando FL

WJHR-1040 AM Flemington NJ
WKXX-1600 AM Wheeling WV

WLMX Milltown WI

WMET-1150 AM Washington DC

WMOI Monmouth IL

WMST-AM Mount Sterling KY

WNTY-990 AM Hartford CT

WPCH-FM Radio Atlanta GA

WPCH-FM Radio Atlanta GA

WPSL-1590 AM Ft. Pierce/Vero
Beach FL

WPTE-FM Norfolk VA

WQXI-AM Radio Atlanta GA

WRJB-FM Camden/Nashville TN

WSAL-AM Indianapolis IN

WSB-AM Radio Atlanta GA

WTKF-AM/FM Colorado

WTMY-1280 AM
Sarasota/Bradenton FL

WYHT-Y105 Cleveland OH

WZNZ-1460 AM Jacksonville FL

WWKB-1520 AM Buffalo NY

Online Presence

Emory Mulling's expertise can be found on dozens of sites including:

Accessatlanta.com

Bcentral.com

Bestjobsusa.com

Bizjournals.com, Atlanta

Bizjournals.com, Dayton

Bizjournals.com, San Antonio

Brokerhunter.com

Business Talk Network (www.wtbq.com)

CareerBuilder

Careermag.com

Catalystmagazine.com

Employmentreview.com

Entrepreneur.com

Jobsbl.com

Technology Augusta

Medzilla.com

MSN.com

Mutualfundcareers.com

Mulling.com

MullingatWork.com

News for a Change

Rhinomite.com

SEI.com

Sltrib.com

Yahoo! Finance, New York NY

Yahoo! News, New York NY

Wellsfargo.com – Business Tips

WorkforceOnline.com

Public Speaking Experience

Emory Mulling has been a keynote speaker for hundreds of notable organizations including:

American Association of Contractors	Future Business Leaders of America, Georgia Chapter	National Association of Afro-American Human Resources (NAAHR)
American Bankers Association	Georgia Assembly of Community Arts Agencies	National Association of Black Accountants
American Business Women	Georgia Association of Temporary Services	National Association of Business Managers
American Marketing Association Collegiate Conference	Georgia Bankers Association	National Association of Purchasing Managers
American Society for Personnel Administration (ASPA)	Georgia Beer Wholesalers Association	National Society of Fund Raising Executives
American Society of Test Engineers	Georgia Coaches Association	Nell Hodgson Woodruff School of Nursing
American Society of Training and Development	Georgia Business Forum	Norrell Corporation
American Transportation Association	Georgia Executive Women's Network	Northwest Georgia Girl Scout Council, Inc.
Associated General Contractors of America, Inc.	Georgia Health Care Association	Oglethorpe University
Association of Accounting Marketing	Georgia Institute of Technology	Pace Academy
Association of Human Resource Systems Professionals	Georgia Nursing Home Association	Rotary Clubs
Atlanta Artists Club	Georgia Society for Medical Technology (GSMT) SESAACC	San Antonio Business Journal
Atlanta Business School Association	Georgia Society of Association Executives	Scientific-Atlanta, Inc.
Atlanta Human Resources Association	Georgia Society of CPAs	Service Corporation International
Atlanta International School	Georgia Southern University	Service Corps of Retired Executives
Atlanta Women's Network	Georgia State University	Society for Human Resource Management
Bank South Corporation	Georgia Telecommunications Association	Society of Design Administration
Bankers Television Network	Geotechnical, Environmental and Construction Materials Consultants	Society of Women Engineers
Bay Mexican Foods, Inc.	Golden Key National Honor Society	State University of West Georgia
Bell South Corporation	Greater Atlanta Chapter CLMA	The Brain Trust
Big Brothers/Big Sisters	Greater Atlanta Coalition on Health Care, Inc.	The Executive Committees of Atlanta, Cincinnati, and Philadelphia
Boy Scouts of America	Harvard Business School	The Kettering Group
Business Council of Georgia	Association of Boston	The North Highland Company
Callanwolde Fine Arts Center	Hewlett-Packard Corporation	Travel Industry of Georgia
CareerBuilder	Hotel Food and Travel Association	U.S. Banking Alliance
City of Atlanta Public Schools	Georgia Chamber of Commerce	United Cerebral Palsy
Clinical Laboratory Management Association	International Association of Amusement Parks	United Way of Metropolitan Atlanta
Corpus Christi Catholic Church	International Quality and Productivity Center	University of Georgia
Crème de la Crème	Junior Chamber of Commerce	University of New Orleans
Data Processing Management Association	Junior Leagues	University of North Carolina at Chapel Hill
Electrical Women's Roundtable	Kappa Sigma Fraternity	University of Virginia
Emory University	Kennesaw College	Urban League, Inc.
Executive Search Roundtable	Kiwanis District Conventions	Vanderbilt University
Executive Women's Forum	Kiwanis International Convention	Women's Commerce Club
Federal Reserve Bank of Atlanta	Law Engineering Corporation	Washington and Lee University
Fellows of Life Management Institute	Lawyer's Club of Atlanta	West Georgia Society for Human Resources Management
FENG	Life Insurers Council	Women In Technology
Financial Executives Institute	Manufacturer's Alliance	Georgia Chamber of Commerce
Florida International University	Mercer University	Young Professionals Special Interest Group
Florida State University	Midtown Business Association	

If you would like to take advantage of Emory Mulling's expertise for your readers, viewers, listeners, group members or organization, please contact:

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MULLING
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A Lincolnshire International/Abora Global Partner with over 225 talent management offices worldwide